



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

Faculty of Humanities

Department of Visual Arts

Future-present: Artists, designers and theorists unite!

You are (please tick where applicable):

- A believer in the power of images
- A natural born creative who will redesign the world at any given moment
- A keen observer of, or commentator on this fascinating Planet Earth
- A challenge to any category: you define who you are
- Honestly? Too artistic to fit in anywhere else!

Do you recognise your own personality traits in these descriptors?

Then we invite you to consider the Arts for your future career!

The Department of Visual Arts at the University of Pretoria is open to **creatives, observers, commentators, rebels and dreamers**. We want talented individuals (like you) to join a legacy of successful and renowned alumni. As one of the top Visual Arts departments in South Africa, we pride ourselves in producing graduates in the Fine Arts, Information Design and Visual Studies.

In the Department of Visual Arts each division shapes knowledgeable, responsible, independent and innovative

practitioners. Housed in a historic building, the Department provides spacious studios conducive to creative exchange and friendly debate. **Prepare to be challenged and enriched!**

Our degrees provide students with the skills for a life-long career and our alumni are valued contributors to society. Our research and teaching is built on core values that use **the 'artistic turn' as an agent of change and an instrument of social cohesion**.

A day at the Department may include

- An etching master class by internationally renowned artist Diane Victor
- Insight into the #Selfie phenomenon by Prof Amanda du Preez
- Preparing your work for an International Design Conference exhibition.

This is a Department which is **intellectual, imaginative, friendly, professional, reflective and experimental**. We value all our students for their individuality and uniqueness, and we encourage creative expression and academic excellence.

As future creators and interpreters of the complex and intriguing visual world we live in, we invite you to join this dynamic Department where artists, designers and theorists are trained as crucial agents for social change.

Fine Arts alumnus, Kudzanai Chiurai's photographic tableaux cast a critical eye on the military industrial complex that worries contemporary society, and Information Design alumnus Elizabeth Steinberg can boast of an Emmy Award.



Elizabeth Steinberg

Elizabeth Steinberg, a BA Information Design alumnus of the University of Pretoria, received an Emmy Award for graphic design and art direction in a documentary during the most recent Emmy Awards in New York. She was honoured for her work in a documentary for National Geographic entitled Future Cat - an animated film depicting how big cats adapt to a changing planet around them.



Sculptures by Edoardo Villa and Mike Edwards welcome visitors to the Department of Visual Arts.

The BA (Fine Arts) programme

Fine art is an evolving field that requires a flexible, critical approach in order to adapt, innovate and remain relevant. Students are encouraged to become familiar in the multiple perspectives of studio and theoretical practices. The course incorporates traditional and experimental areas of art-making such as painting, sculpture, printmaking, drawing, new media, installation and photography. Artists are introduced to theoretical frameworks, including postcolonialism, posthumanism, aesthetics and virtuality. By integrating practical, technical, vocational and theoretical skills, this course provides artists with the tools they need to succeed in the competitive field of fine art.

Career opportunities for BA (Fine Arts) graduates include:

- Professional artists who establish their own markets by exhibiting and carrying out public and private commissions
- Curators, art gallery directors or art consultants
- Independent or institution-linked researchers
- Lecturers or teachers in the educational sector
- Creative facilitators in related industries such as film or advertising
- Art writers and critics
- Arts and cultural managers in government, NGOs or the heritage sector.

Admission requirements to BA (Fine Arts)

You need a National Senior Certificate with full university exemption and an Admission Point Score of 30. Art as a school subject is not essential, but you should be able to demonstrate your creative potential and commitment to your chosen field. The BA (Fine Arts) degree has a selection process. To be considered for admission, you need to submit a completed questionnaire and a portfolio by **30 June 2018**. Please visit our website www.up.ac.za/visualarts and our Facebook page *Visual Arts Department* for all relevant application procedures and submission dates.

Contact information

BA (Fine Arts): Ms Avi Sooful
Tel +27 (0)12 420 6783 / 2353 Email avi.sooful@up.ac.za

Admission requirements	Afrikaans or English				APS
	NSC/IEB	HIGCSE	AS-Level	A-Level	
BA (Fine Arts) [4 years] Closing dates: SA – 30 June, Non-SA – 30 June	5	3	C	C	30

'BA (Fine Arts) is an evolving field that requires a flexible, critical approach in order to adapt, innovate and remain relevant.'



Diane Victor gives feedback to a fourth-year student during a studio crit. Photo credit: Shenaz Mahomed.



A re-enactment of Joseph Beuys' famous 1974 work *I like America and America likes me (coyote)* by Siby Masters and canine friend.



Sculpture lecturer Guy du Toit in discussion with Felicia Manka during a bronze casting project. Photo credit: Lelani Nicolaisen.



Fine Arts student Cazlynn Peffer at work in the studio. Photo credit: Lelani Nicolaisen.

The BA (Information Design) programme

Design is a dynamic discipline that impacts on both people and the world they live in. The successful information designer is a highly qualified person who plays a vital role in creating the contemporary visual, spatial and digital environment. A skilled designer can convey meaningful and powerful messages in a variety of media to a range of people. The BA ID course incorporates design strategies and design applications in print, ambient and screen-based media. Our students learn to design with their head, heart and hand to equip them for careers in the local and global communication design industry.

Career opportunities for Information Designers include:

- Typographers
- Web and mobile designers
- Lecturers/researchers
- Animators/motion graphic artists
- Broadcast designers
- Advertising designers
- Design management consultants
- Design visualisers
- Illustrators
- Photographers
- Finishing artists
- Packaging designers
- Editorial designers
- Social/sustainable designers
- Copywriters
- Film directors/editors
- Branding designers
- Design promoters

Admission requirements to BA (Information Design)

You need a National Senior Certificate with full university exemption and an Admission Point Score of 30. Art as a school subject is not essential, but you should be able to demonstrate your creative potential and commitment to your chosen field. BA (Information Design) has a selection process. To be considered for admission, you need to submit a completed questionnaire and a portfolio by **30 June 2018**. Please visit our website www.up.ac.za/visualarts and our Facebook page *Visual Arts Department* for all relevant application procedures and submission dates.

Contact information

BA (Information Design)
 Ms Fatima Cassim
 Tel +27 (0)12 420 5188 / 2353
 Email fatima.cassim@up.ac.za

Admission requirements	Afrikaans or English				APS
	NSC/IEB	HIGCSE	AS-Level	A-Level	
BA (Information Design) [4 years] Closing dates: SA – 30 June, Non-SA – 30 June	5	3	C	C	30



First-year Information Design students (2015) in class, prototyping and playing the boardgames they designed in teams as part of a curriculum-related project.



In August 2013 Information Design students participated with community members to develop and design an inner-city creative intervention linked to the annual Feast of the Clowns event. The Feast of the Clowns, hosted by the Tshwane Leadership Foundation (TLF) in conjunction with the City of Tshwane, is a festival committed to community building, social cohesion and awareness-raising for social concerns, through the arts, play and celebration.



In August 2015, the Information Design Division welcomed Prof Audrey Bennett, an associate professor in the Department of Communication and Media at Rensselaer Polytechnic Institute, to the Department of Visual Arts. Prof Bennett's visit was supported by the Visual Arts Department's Visual Technologies project, which is funded by the Andrew W Mellon Foundation. Her visit was related to a final-year BA (Information Design) curriculum project that intends to improve health education for children in South Africa through play and experiential learning. The project which took the form of educational toolkits was exhibited at the Interplay 2015 conference in Australia.

'BA (Visual Studies) provides and promotes critical skills by offering direction in the analysis, interpretation and evaluation of various aspects of visual culture in a historical and contemporary context.'



Students and lecturers at the 2016 Visual Studies Prize Giving. Each year the achievements of the students in the BA (Visual Studies) and BAHons (Visual Studies) programmes are celebrated.



As part of their Visual Culture Studies module dealing with visual space and identity, the third year students visit Freedom Park.

The BA (Visual Studies) programme

Visual Studies is a vital field of study that presents exciting research opportunities in the ever-expanding arena of visibility. Visual Studies as programme enable students to explore the various exciting forms of visual images that surround them on a daily basis. Visual Studies provides and promotes critical skills by offering direction in the analysis, interpretation and evaluation of various aspects of visual culture in a historical and contemporary context. The programme deals with theoretical issues, and you do not need artistic skills to study this course.

Contact information

BA (Visual Studies)
Dr Jenni Lauwrens
Tel +27 (0)12 420 4164 / 2353
Email jenni.lauwrens@up.ac.za

Career opportunities for graduates in BA (Visual Studies) include:

- Curators, art gallery directors or art consultants
- Independent or institution-linked researchers
- Lecturers or teachers in the educational sector
- Facilitators in industries such as television, film or advertising
- Art writers and critics
- Arts and cultural managers in government, NGOs or the heritage sector.
- Practitioners in industries such as new technologies and visual communication
- Academics

Contact information

Museum Studies (postgraduate)
Ms Sikho Siyotula
Tel +27 (0)12 420 2353
Email sikhosiyotula@yahoo.com

Admission requirements to BA (Visual Studies)

A National Senior Certificate that complies with the minimum admission requirements for a bachelor's degree, as well as an Admission Point Score of 30. An interview is not necessary. You do not require artistic skills to enrol in BA (Visual Studies).

Postgraduate offerings in the Department of Visual Arts are available in Fine Arts, Information Design, Visual Studies and Museum Studies.

Admission requirements	Afrikaans or English				APS
	NSC/IEB	HIGCSE	AS-Level	A-Level	
BA (Visual Studies) [3 years] Closing dates: SA – 30 September, Non-SA – 31 August	5	3	C	C	30