

# University of Pretoria Yearbook 2017

# BAHons Sport and Leisure Studies Sport and Recreation Management (01240515)

**Duration of study** 1 year

**Total credits** 120

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# Admission requirements

• A bachelor's degree with Human Movement Science, Sport and Leisure Studies or Sports Sciences as major (or equivalent degree subject to approval of the head of department and with the approval of Senate).



# Curriculum: Final year

Minimum credits: 120

## **Core modules**

# Recreation and sport management 707 (MBK 707)

Module credits 20.00

**Prerequisites** No prerequisites.

**Contact time** 1 lecture per week

**Language of tuition** Afrikaans and English is used in one class

**Academic organisation** Sport and Leisure Studies

**Period of presentation** Semester 2

#### **Module content**

Aspects of visionary recreation management, entrepreneurship, human resource management and marketing are applied to the sport and recreation industry.

(1 hour contact time per week with work assignments for the following week.)

# Sport facility and event management 709 (MBK 709)

Module credits 20.00

**Prerequisites** No prerequisites.

**Contact time** 3 lectures per week

**Language of tuition** Afrikaans and English is used in one class

**Academic organisation** Sport and Leisure Studies

**Period of presentation** Semester 2

#### Module content

The management of the natural environment with reference to sport and recreation use is explained. Facility management is studied completely as a cardinal duty of the sport and recreation manager. Sport tourism as a growing component of the industry is also touched upon from a spatial management viewpoint. (1 hour contact time per week with work assignments for the following week.)

## Recreation and sports philosophy 714 (MBK 714)

Module credits 30.00

Service modules Faculty of Economic and Management Sciences

**Prerequisites** No prerequisites.

**Contact time** 1 lecture per week

**Language of tuition** Afrikaans and English is used in one class

Academic organisation Sport and Leisure Studies



#### **Period of presentation** Semester 1

#### **Module content**

The philosophy of sport and recreation examines the following themes: The history and basic philosophical principles of sport and recreation. Philosophic approaches to sport and recreation management. The future of and career perspectives on sport and recreation in the 21st century. Sportsmanship. Cheating and fair play in sport. Good competition and drug-enhanced performance. Sport and the technological image of man. Human dimensions of bodylines and their embodiment in sport and recreation. The nature of play and sport.

# Research report: Sport and recreation 701 (NME 701)

Module credits	30.00
Service modules	Faculty of Economic and Management Sciences
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Separate classes for Afrikaans and English
Academic organisation	Sport and Leisure Studies
Period of presentation	Year

#### Module content

This module makes use of the textbook by Thomas, JR, Nelson, JK and Silverman, SJ, 2010, Research Methods in Physical Activity, as the basis for research in sport and recreation. The subsections of this module are qualitative research, quantitative research and statistics. The student has the opportunity to demonstrate an understanding of the module through the medium of a research proposal, a research manuscript, a written examination and a research project presentation.

## **Sport tourism management 716 (MBK 716)**

Module credits	20.00
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Separate classes for Afrikaans and English
Academic organisation	Sport and Leisure Studies
Period of presentation	Semester 1 or Semester 2

### **Module content**

This module aims to clarify the relationship between sport and recreation events and activities and tourism. The role of sport and recreation in the development of tourism will be clarified. The multi-dimensional impact of sport tourism on communities will be analysed from both a sport management and event management perspective.

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