



Universiteit van Pretoria Jaarboek 2018

MPhil Kommunikasiebestuur (Gedoseer) (07255243)

Minimum duur van studie 1 jaar

Totale krediete 180

Kontak Prof E de Beer estelle.debeer@up.ac.za +27 (0)124205082

Programinligting

*Hierdie inligting is slegs in Engels beskikbaar.

There will not be an intake of new students for each degree every year. It remains the applicant's responsibility to ensure that the degree they wish to apply for, will indeed be offered.

Toelatingsvereistes

- A relevant Honours degree or equivalent with an average of at least 60%.
- A BTech degree is not recognised as an equivalent degree.
- The Coordinator of the division may set additional requirements for admission.

Ander programspesifieke inligting

There are no electives and all modules must be passed.

Eksamens en slaagvereistes

The pass mark for both a dissertation and a mini-dissertation is 50%. The provisions regarding pass requirements for dissertations, contained in General Regulation G.12.2, apply mutatis mutandis to mini-dissertations.

A pass mark of at least 50% is required in the examination of each module.

Navorsing

The weight of the research article for publication contributes 50% towards the total requirements for the degree.

Dissertations/mini-dissertations, curricula and modules

1. The degree programme requires that a dissertation/mini-dissertation must be submitted in a field of study chosen from the fields covered for the honours degree, provided that the Dean may, on the recommendation of the head of department/Postgraduate Committee concerned, approve the replacement of the required dissertation by the successful completion of a prescribed number of module credits and a mini-dissertation/research article.

2. Information on modules, credits and syllabi is available, on request, from the head of department/Postgraduate Committee concerned.
3. A module in Research Methodology is compulsory in all programmes. The Dean may, on the recommendation of the head of department/Postgraduate Committee concerned, waive the prerequisites.
4. Sufficient number of bound copies of the dissertation/mini-dissertation must be submitted to the Head: Student Administration for examination, after permission is granted by the supervisor.

Article for publication

A dean may require, before or on submission of a dissertation/mini-dissertation, the submission of a draft article for publication to the supervisor. The draft article should be based on the research that the student has conducted for the dissertation/mini-dissertation and be approved by the supervisor concerned. The supervisor should then have the opportunity to take the paper through all the processes of revision and resubmission as may be necessary and/or appropriate in order to achieve publication.

Submission of dissertation/mini-dissertation

A dissertation/mini-dissertation is submitted to the Head: Student Administration/Departmental Postgraduate Office, before the closing date for the various graduation ceremonies as announced annually.

For examination purposes, a student must, in consultation with the supervisor, submit a sufficient number of bound copies and/or e-copies of the dissertation/mini-dissertation, printed on good quality paper and of good letter quality, to the Head: Student Administration/Departmental Postgraduate Office. Permission to submit the dissertation/mini-dissertation in unbound form may be obtained from the supervisor concerned on condition that a copy of the final approved dissertation/mini-dissertation is presented to the examiners in bound format or electronic format.

In addition to the copies already mentioned, each successful student must submit a bound paper copy as well as two electronic copies of the approved dissertation/mini-dissertation to the Head: Student Administration/Departmental Postgraduate Office in the format specified by the faculty and in accordance with the minimum standards set by the Department of Library Services, before 15 February for the Autumn graduation ceremonies and before 15 July for the Spring graduation ceremonies, failing which the degree will only be conferred during a subsequent series of graduation ceremonies.



Kurrikulum: Finale jaar

Kernmodules

Bestuursfilosofie 800 (BSF 800)

Modulekrediete	20.00
Voorvereistes	Geen voorvereistes.
Kontaktyd	Blok: 5 per semester, 2 dae per week
Onderrigtaal	Module word in Engels aangebied
Departement	Afdeling Kommunikasiebestuur
Aanbiedingstydperk	Semester 1 of Semester 2

Kommunikasiebestuur teorie 1 810 (KOB 810)

Modulekrediete	20.00
Voorvereistes	Geen voorvereistes.
Kontaktyd	Blok: 5 per semester, 2 dae per week
Onderrigtaal	Module word in Engels aangebied
Departement	Afdeling Kommunikasiebestuur
Aanbiedingstydperk	Semester 1 of Semester 2

Strategiese kommunikasiebestuur 1 811 (KOB 811)

Modulekrediete	20.00
Voorvereistes	Geen voorvereistes.
Kontaktyd	Blok: 5 per semester, 2 dae per week
Onderrigtaal	Module word in Engels aangebied
Departement	Afdeling Kommunikasiebestuur
Aanbiedingstydperk	Semester 1 of Semester 2

Navorsingsproses 811 (NME 811)

Modulekrediete	20.00
Voorvereistes	Geen voorvereistes.
Kontaktyd	1 lesing per week
Onderrigtaal	Module word in Engels aangebied
Departement	Afdeling Kommunikasiebestuur
Aanbiedingstydperk	Semester 1



Navorsingsartikel 841 (NME 841)

Modulekrediete	100.00
Voorvereistes	Geen voorvereistes.
Kontaktyd	1 ander kontak per week
Onderrigtaal	Module word in Engels aangebied
Departement	Afdeling Kommunikasiebestuur
Aanbiedingstydperk	Jaar

Die inligting wat hier verskyn, is onderhewig aan verandering en kan na die publikasie van hierdie inligting gewysig word.. Die [Algemene Regulasies \(G Regulasies\)](#) is op alle fakulteite van die Universiteit van Pretoria van toepassing. Dit word vereis dat elke student volkome vertrouwd met hierdie regulasies sowel as met die inligting vervat in die [Algemene Reëls](#) sal wees. Onkunde betreffende hierdie regulasies en reëls sal nie as 'n verskoning by oortreding daarvan aangebied kan word nie.