



# University of Pretoria Yearbook 2019

## BIS Publishing (12131014)

**Minimum duration of study** 3 years

**Total credits** 408

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### Programme information

This package contextualises the South African publishing industry, with specific application to book publishing and corporate publishing. The objectives are to equip students with background knowledge on the industry, role players and trends, as well as with specific skills linked to the publishing value chain. These skills include: the commissioning of manuscripts aimed at specific markets; the management of the design, reproduction and printing phase; copy-editing and proofreading; financial and marketing management. Students are empowered to act as responsible information intermediaries who can add value to publications during the various phases of the publishing process.

### Admission requirements

- The following persons will be considered for admission: a candidate who is in possession of a certificate that is deemed by the University to be equivalent to the required Grade 12 certificate with university endorsement; a candidate who is a graduate from another tertiary institution or has been granted the status of a graduate of such an institution; and a candidate who is a graduate of another faculty at the University of Pretoria.
- Life Orientation is excluded when calculating the APS.
- Grade 11 results are used in the conditional admission of prospective students.
- A valid qualification with admission to degree studies is required.
- Minimum subject and achievement requirements, as set out below, are required.
- Should a candidate obtain an APS of 25 to 27, consideration for admission will be based on the results of the NBT, provided the quotas regarding student numbers have not been reached.
- Tuition will be presented in English only.

#### Minimum requirements

##### Achievement level

##### English Home Language or English First Additional Language

##### APS

NSC/IEB AS Level

28

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**(25 - 27 admission based on the NBT)**

\* Cambridge A level candidates who obtained at least a D in the required subjects, will be considered for admission. International Baccalaureate (IB) HL candidates who obtained at least a 4 in the required subjects, will be considered for admission.



## Other programme-specific information

- Select a **language** up to year-level 3, from one of the language module groups, e.g. Afrikaans, English, German, French or an African language in consultation with the package organiser. A language for beginners may not be selected.
- Select modules to the level of **24 credits** on **year-level 1** of the selected language.
- Continue with the same **language** as selected on year-level 1 up to year-level 3.
- Select modules to the value of **40 credits** on **year-level 2** of the selected language.
- Select modules to the value of **30 credits** on **year-level 3** of the selected language.
- Students who wish to continue with language studies at postgraduate level should consult the specific department for the selection of their modules and may possibly have to select additional modules.

See Language groups for more information

### LANGUAGE GROUPS FOR SELECTION IN PROGRAMMES

Note: You should consult the alphabetical list of modules for full information on all the language modules listed below, as some of these modules have specific requirements/prerequisites.

#### **Module group 1 - Afrikaans**

##### **Year level 1**

- As a first language: AFR 110,120
- For speakers of other languages (also for speakers of other languages who are registered for qualifications in education and law) AFR 114
- For law students (first language): AFR 110 Note: AFR 120 may be taken additionally.
- For students following a programme in education: AFR 110,120; (first language); AFR 114 (speakers of other languages)

##### **Year level 2**

- As a first language: AFR 214, AFR 210,220
- For students following a programme in education: AFR 214, AFR 220
- Language, culture, communication and media: LCC 210,220

##### **Year level 3**

- As a first language: AFR 311,321
- For students following a programme in education: Any modules with alpha codes AFR and LCC offered at year level 3.
- Language, culture, communication and media: LCC 312,320,322

#### **Module group 2 - English**

##### **Year level 1**

- For special purposes: ENG 118
- For academic purposes: ENG 110,120

##### **Year level 2**

ENG 210,220

##### **Year level 3**

- ENG 310,320
- ENG 311,322

#### **Module group 3 - French**

##### **Year level 1**

- For beginners: FRN 104,181 (LLM students)



- Cultural-professional (for students who have passed French in Grade 12): FRN 113,123

### **Year level 2**

FRN 211,221

### **Year level 3**

Cultural-professional: FRN 361,362,363,364

### **Module group 4 - German**

#### **Year level 1**

- For beginners: DTS 104

- Cultural-professional (for students who have passed German in Grade 12): DTS 113,123

#### **Year level 2**

DTS 211,221

#### **Year level 3**

Cultural-professional: DTS 361,362,363,364

### **Module group 5 - Greek**

#### **Year level 1**

GRK 110,120

#### **Year level 2**

GRK 210,220

### **Module group 6 - Hebrew**

#### **Year level 1**

HEB 110,120

#### **Year level 2**

HEB 210,220

### **Module group 7 - Latin**

#### **Year level 1**

LAT 110,120 (students who passed Latin in Grade 12 may start immediately with Latin at year level 2)

#### **Year level 2**

LAT 210,220

#### **Year level 3**

LAT 310,320

### **Module group 8 - IsiNdebele**

#### **Year level 1**

For speakers of isiNdebele as home language or first or second additional language

NDE 110, AFT 121

#### **Year level 2**

NDE 210, AFT 220

#### **Year level 3**

NDE 310, AFT 320

### **Module group 9 - IsiZulu**

#### **Year level 1**

- For beginners: ZUL 110,120

- For speakers of isiZulu as home language or first or second additional language: ZUL 111, AFT 121



## Year level 2

- For students who did ZUL 110,120 at year level 1: ZUL 210,220
- For students who did AFT 121: ZUL 111 at year level 1: AFT 220, ZUL 211

## Year level 3

ZUL 310, AFT 320

### Module group 10 - Sepedi

#### Year level 1

- For beginners: SEP 110,120
- For speakers of Sepedi as home language or first or second additional language: SEP 111, AFT 121

#### Year level 2

- For students who did SEP 110,120 at year level 1: SEP 210,220
- For students who did AFT 121, SEP 111 at year level 1: AFT 220, SEP 211

#### Year level 3

SEP 310, AFT 320

### Module group 11 - Setswana

#### Year level 1

- For beginners: STW 110,120
- For speakers of Setswana as home language or first or second additional language: STW 111, AFT 121

#### Year level 2

- For students who did STW 110,120 at year level 1: STW 210,220
- For students who did AFT 121, STW 111 at year level 1: AFT 220, STW 211

#### Year level 3

STW 310, AFT 320

### Module group 12 - Spanish

#### Year level 1

For beginners: SPN 101,102

#### Year level 2

SPN 211,221

#### Year level 3

SPN 311,321

### Module group 13 - Portuguese

#### Year level 1

- For beginners: PTG 101
- Portuguese language and culture (for students who have passed Portuguese in Gr 12): PTG 113,123

#### Year level 2

PTG 211,221

#### Year level 3

PTG 311,321

## Pass with distinction

A degree (undergraduate) in the School of IT is conferred with distinction on a student who did not repeat any module of his/her final year, obtained a weighted average of at least 75% in all the prescribed modules for the



final year, provided that a subminimum of 65% is obtained in each of these modules and provided that the degree is completed in the prescribed minimum period of time. Ad hoc cases will be considered by the Dean, in consultation with the relevant head of department.



## Curriculum: Year 1

Minimum credits: 130

### Fundamental modules

#### Academic information management 101 (AIM 101)

**Module credits** 6.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education  
Faculty of Economic and Management Sciences  
Faculty of Humanities  
Faculty of Law  
Faculty of Health Sciences  
Faculty of Natural and Agricultural Sciences  
Faculty of Theology and Religion  
Faculty of Veterinary Science

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week

**Language of tuition** Module is presented in English

**Department** Information Science

**Period of presentation** Semester 1

#### Module content

Find, evaluate, process, manage and present information resources for academic purposes using appropriate technology. Apply effective search strategies in different technological environments. Demonstrate the ethical and fair use of information resources. Integrate 21st-century communications into the management of academic information.

#### Academic information management 111 (AIM 111)

**Module credits** 4.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education  
Faculty of Economic and Management Sciences  
Faculty of Humanities  
Faculty of Law  
Faculty of Health Sciences  
Faculty of Natural and Agricultural Sciences  
Faculty of Theology and Religion

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week

**Language of tuition** Module is presented in English

**Department** Information Science



**Period of presentation** Semester 1

**Module content**

Find, evaluate, process, manage and present information resources for academic purposes using appropriate technology.

**Academic information management 121 (AIM 121)**

**Module credits** 4.00

**Service modules**

Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education  
Faculty of Economic and Management Sciences  
Faculty of Humanities  
Faculty of Law  
Faculty of Health Sciences  
Faculty of Natural and Agricultural Sciences  
Faculty of Theology and Religion  
Faculty of Veterinary Science

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week

**Language of tuition** Module is presented in English

**Department** Informatics

**Period of presentation** Semester 2

**Module content**

Apply effective search strategies in different technological environments. Demonstrate the ethical and fair use of information resources. Integrate 21st-century communications into the management of academic information.

**Academic literacy for Information Technology 121 (ALL 121)**

**Module credits** 6.00

**Service modules**

Faculty of Engineering, Built Environment and Information Technology  
Faculty of Economic and Management Sciences

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week, 1 web-based period per week

**Language of tuition** Module is presented in English

**Department** Unit for Academic Literacy

**Period of presentation** Semester 2

**Module content**

By the end of this module students should be able to cope more confidently and competently with the reading, writing and critical thinking demands that are characteristic of the field of Information Technology.

**English for specific purposes 118 (ENG 118)**



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<b>Module credits</b>	12.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology Faculty of Economic and Management Sciences Faculty of Law
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	English
<b>Period of presentation</b>	Semester 1

### Module content

This module is intended to equip students with a thorough knowledge of English grammar and is particularly useful for those interested in a career in teaching, editing, document design or other forms of language practice.

## Academic orientation 112 (UPO 112)

<b>Module credits</b>	0.00
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	EBIT Deans Office
<b>Period of presentation</b>	Year

## Visual culture studies 111 (VKK 111)

<b>Module credits</b>	12.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Visual Arts
<b>Period of presentation</b>	Semester 1

### Module content

Foundations of visual culture

This module introduces art and visual culture theory using a wide range of texts and ideas. The module gives students wide exposure to visual discourses and includes a variety of visual culture examples e.g. artworks, advertisements. These discourses may include: exploring what visual culture is; modes of analysis; introducing terminology such as ideology and myth; dealing with selected periods from history contextually; introducing cultural icons and themes from popular visual culture.

## Core modules





## Marketing Management 120 (BEM 120)

<b>Module credits</b>	10.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Marketing Management
<b>Period of presentation</b>	Semester 2

### Module content

This module provides an overview of the fundamentals of marketing by considering the exchange process, customer value, marketing research and the development of a marketing plan. It also addresses the marketing mix elements with specific focus on the seven service marketing elements namely the service product, physical evidence, people, process, distribution, pricing and integrated marketing communication.

## Information science 110 (INL 110)

<b>Module credits</b>	12.00
<b>Service modules</b>	Faculty of Humanities
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week, 1 practical per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Information Science
<b>Period of presentation</b>	Semester 1

### Module content

This module is an introduction to the study field of information science and its various professions. Key concepts that will be discussed include the following: the human as information processor and user; the life-cycle of information in terms of processes, products and role-players; as well as the communication of information. The social-ethical impact of globalisation is included as a key concern, with reference to Africa.

## Information science 130 (INL 130)

<b>Module credits</b>	12.00
<b>Service modules</b>	Faculty of Humanities
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week, 1 practical per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Information Science
<b>Period of presentation</b>	Semester 1



## Module content

Personal information management. This module focuses on personal information management within an organisational context. It deals with managing information and knowledge that is peculiar to an individual and which enables him/her to perform his/her job.

Topics include: creating an environment in which the individual can manage his/her information and knowledge; the skills needed to be able to manage personal information and knowledge; information overloading which gives rise to personal information and knowledge management, as well as the manner in which individuals can switch from personal information management to personal knowledge management; personal information and knowledge management as a career.

## Information science 140 (INL 140)

**Module credits** 12.00

**Service modules** Faculty of Humanities

**Prerequisites** No prerequisites.

**Contact time** 3 lectures per week, 1 practical per week

**Language of tuition** Module is presented in English

**Department** Information Science

**Period of presentation** Semester 2

## Module content

Information and communication technology. This module offers a brief overview of hardware and software, telecommunications technology, LANs, WANs and intranets, the information highway, the internet and the World Wide Web, computer ethics, ICTs, e-commerce, mobile computing technology and the influence that new trends and developments have on the distribution of information.

## Publishing: Introduction to publishing 110 (PUB 110)

**Module credits** 12.00

**Prerequisites** No prerequisites.

**Contact time** 3 lectures per week, 1 practical per week

**Language of tuition** Module is presented in English

**Department** Information Science

**Period of presentation** Semester 1

## Module content

\*Closed – requires departmental selection.

Introduction to publishing. This module will focus on an introductory overview of publishing: the historical development of publishing; the publishing value chain; business and legal issues relating to the publishing industry; and the broader macro-context.

## Publishing 120 (PUB 120)

**Module credits** 12.00



<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week, 1 practical per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Information Science
<b>Period of presentation</b>	Semester 2

### Module content

\*Closed - requires departmental selection.

The Book Publishing Environment. This module provides a basic introduction to the book publishing environment. The following aspects are highlighted: the concept "publishing"; different publishing industries and environments; contexts of book publishing; the publishing value chain; processes, tasks and role-players involved in book publishing; different sectors of the book publishing industry; different types of publishing houses; external role-players; initiatives; strategies; current trends and issues.

## Elective modules

### Afrikaans 110 (AFR 110)

**Module credits** 12.00

**Service modules**  
Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education  
Faculty of Economic and Management Sciences  
Faculty of Law  
Faculty of Health Sciences

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week, 2 discussion classes per week

**Language of tuition** Module is presented in Afrikaans

**Department** Afrikaans

**Period of presentation** Semester 1

### Module content

**Taalkundekomponent:** Inleiding tot die Afrikaanse taalkunde met klem op lees-en skryfvaardigheid.

**Letterkundekomponent:** Inleiding tot die Afrikaanse en Nederlandse letterkunde aan die hand van kortverhale en gedigte.

### Afrikaans 120 (AFR 120)

**Module credits** 12.00

**Service modules**  
Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education  
Faculty of Economic and Management Sciences  
Faculty of Law  
Faculty of Health Sciences

**Prerequisites** No prerequisites.



**Contact time** 2 lectures per week, 2 discussion classes per week

**Language of tuition** Module is presented in Afrikaans

**Department** Afrikaans

**Period of presentation** Semester 2

#### Module content

**Taalkundekomponent:** Inleiding tot die Afrikaanse sintaksis, fonetiek en taalgeskiedenis.

**Letterkundekomponent:** Inleiding tot die Romankuns Inleiding tot die Drama

### African languages literature: Capita selecta 121 (AFT 121)

**Module credits** 12.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** NDE 110/SEP 111/ZUL 111/STW 111

**Contact time** 2 lectures per week

**Language of tuition** Module presented in English and African Language

**Department** African Languages

**Period of presentation** Semester 2

#### Module content

Aspects of the literature of isiNdebele/isiZulu/Sepedi/Setswana such as an introduction to literary concepts such as literary text(s), topic, characters, events, time and place; the analysis of selected short stories.

### German: Cultural-professional (1) 113 (DTS 113)

**Module credits** 12.00

**Service modules** Faculty of Health Sciences

**Prerequisites** Grade 12 German

**Contact time** 2 lectures per week, 1 discussion class per week

**Language of tuition** Module is presented in English

**Department** Ancient and Modern Languages and Cultures

**Period of presentation** Semester 1

#### Module content

Comprehensive review of German grammar; development of reading, writing, speaking and understanding skills; analysis and interpretation of tests.

### German: Cultural-professional (2) 123 (DTS 123)

**Module credits** 12.00

**Service modules** Faculty of Health Sciences



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<b>Prerequisites</b>	DTS 113
<b>Contact time</b>	2 lectures per week, 1 discussion class per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Ancient and Modern Languages and Cultures
<b>Period of presentation</b>	Semester 2

#### Module content

Continuation of comprehensive review of German; further development of reading, writing, speaking and understanding skills; analysis and interpretation of texts.

### English 110 (ENG 110)

<b>Module credits</b>	12.00
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<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology Faculty of Education Faculty of Economic and Management Sciences Faculty of Law Faculty of Health Sciences
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<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week, 1 discussion class per week, 2 web-based periods per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	English
<b>Period of presentation</b>	Semester 1

#### Module content

\*Alternative evening classes - 2 discussion classes per week Introduction to Literature in English (1) This module introduces the study of literature by examining a number of texts representing different genres (poetry, prose, drama). The texts studied here will be mainly from the pre-twentieth century era and may include texts written in English from both Africa and other parts of the world. The aim of this module is to equip students with the critical and analytical skills required for a perceptive reading of poetry, novels and plays.

### English 120 (ENG 120)

<b>Module credits</b>	12.00
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<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology Faculty of Education Faculty of Economic and Management Sciences Faculty of Law Faculty of Health Sciences
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<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week, 1 discussion class per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	English

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**Period of presentation** Semester 2

### Module content

\*Alternative evening classes: 2 discussion classes per week

Introduction to Literature in English (2)

This module introduces the study of post-nineteenth century literature by examining a number of texts representing different genres (poetry, drama, prose). Texts will be from both Africa and other parts of the world. By the end of this module students should have the background and analytical skills to perceptively read modern and contemporary poetry, novels and plays.

## French: Cultural-professional (1) 113 (FRN 113)

**Module credits** 12.00

**Service modules** Faculty of Health Sciences

**Prerequisites** Grade 12 French

**Contact time** 2 lectures per week, 1 discussion class per week

**Language of tuition** Module is presented in English

**Department** Ancient and Modern Languages and Cultures

**Period of presentation** Semester 1

### Module content

Comprehensive review of French grammar; development of reading, writing, speaking and understanding skills; analysis and interpretation of texts.

## French: Cultural-professional (2) 123 (FRN 123)

**Module credits** 12.00

**Service modules** Faculty of Health Sciences

**Prerequisites** FRN 113

**Contact time** 2 lectures per week, 1 discussion class per week

**Language of tuition** Module is presented in English

**Department** Ancient and Modern Languages and Cultures

**Period of presentation** Semester 2

### Module content

Comprehensive review of French grammar; further development of reading, writing, speaking and understanding skills; analysis and interpretation of texts.

## Introduction to isiNdebele Grammar - Capita selecta 110 (NDE 110)

**Module credits** 12.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** No prerequisites.



**Contact time** 2 lectures per week

**Language of tuition** Module is presented in IsiNdebele

**Department** African Languages

**Period of presentation** Semester 1

### Module content

For speakers of isiNdebele as home language or first or second additional language.

Aspects of the grammar of isiNdebele such as an introduction to the word categories; an introduction to the structure, meaning and use of the noun, the adjective, the relative, the possessive; the verb; writing and spelling rules; dictionaries and dictionary use; grammatical analysis.

## Introduction to Sepedi grammar - Capita Selecta 111 (SEP 111)

**Module credits** 12.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week

**Language of tuition** Module is presented in Sepedi

**Department** African Languages

**Period of presentation** Semester 1

### Module content

\*For speakers of Sepedi as home language or first or second additional language.

Aspects of the grammar of Sepedi such as an introduction to the word categories; an introduction to the structure, meaning and use of the noun, the adjective, the relative, the possessive; the verb; writing and spelling rules; dictionaries and dictionary use; grammatical analysis.

## Introduction to isiZulu grammar - Capita selecta 111 (ZUL 111)

**Module credits** 12.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week

**Language of tuition** Module is presented in isiZulu

**Department** African Languages

**Period of presentation** Semester 1



## **Module content**

\*For speakers of isiZulu as home language or first or second additional language.

Aspects of the grammar of isiZulu such as an introduction to the word categories; an introduction to the structure, meaning and use of the noun, the adjective, the relative, the possessive; the verb; writing and spelling rules; dictionaries and dictionary use; grammatical analysis.





## Curriculum: Year 2

**Minimum credits: 128**

### Fundamental modules

#### Community-based project 202 (JCP 202)

**Module credits** 8.00

**Service modules** Faculty of Economic and Management Sciences

**Prerequisites** No prerequisites.

**Contact time** 1 other contact session per week

**Language of tuition** Separate classes for Afrikaans and English

**Department** Informatics

**Period of presentation** Year

#### Module content

This project-orientated module is a form of applied learning which is directed at specific community needs and is integrated into all undergraduate academic programmes offered by the Faculty of Engineering, Built Environment and Information Technology.

The main objectives with the module are as follows:

- (1) The execution of a community-related project aimed at achieving a beneficial impact on a chosen section of society, preferably but not exclusively, by engagement with a section of society which is different from the student's own background.
- (2) The development of an awareness of personal, social and cultural values, an attitude to be of service, and an understanding of social issues, for the purpose of being a responsible professional.
- (3) The development of important multidisciplinary and life skills, such as communication, interpersonal and leadership skills.

Assessment in this module will include all or most of the following components: evaluation and approval of the project proposal, assessment of oral and/or written progress reports, peer assessment in the event of team projects, written report-back by those at which the project was aimed at, and final assessment on grounds of the submission of a portfolio and a written report.

### Core modules

#### Information science 240 (INL 240)

**Module credits** 20.00

**Service modules** Faculty of Humanities

**Prerequisites** No prerequisites.

**Contact time** 3 lectures per week, 3 practicals per week

**Language of tuition** Separate classes for Afrikaans and English

**Department** Information Science

**Period of presentation** Semester 1



## Module content

Social and ethical impact. This module examines moral and legal regulation practices related to information in print and digital environments. Different ethical theories are identified and applied to privacy, access to information, information poverty and censorship. The interpretation and enforcement of rules and regulations are discussed.

## Publishing 210 (PUB 210)

<b>Module credits</b>	20.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week, 3 practicals per week
<b>Language of tuition</b>	Separate classes for Afrikaans and English
<b>Department</b>	Information Science
<b>Period of presentation</b>	Semester 1

## Module content

\*Closed - requires departmental selection.

Copy-editing. This module offers an introduction to copy-editing as a phase in the publishing process. Topics covered are the role of the copy-editor in the publishing value chain; the levels of editing; the responsibilities of the copy-editor towards the manuscript, the author and the publishing house; the responsibilities and skills of the proof-reader; typical problems in texts; proof-reading and copy-editing symbols and the mark-up of texts; as well as legal and ethical aspects of editing. Learners are also equipped with practical skills in proofreading and copy-editing both digital and print-based texts.

## Publishing 220 (PUB 220)

<b>Module credits</b>	20.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week, 3 practicals per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Information Science
<b>Period of presentation</b>	Semester 2

## Module content

\*Closed - requires departmental selection.

The Visual and Production Dimensions of Publishing. This module offers a theoretical positioning of graphic design, reproduction and printing within the publishing process, as well as practical applications thereof. The following topics are addressed in the theoretical positioning: graphic design practice; the historical development of the relationship between reproduction and printing innovations and graphic design styles; the use of visual elements in publications; the management role of the editor in this phase. During the practical component learners are introduced to selected applications of DTP software and the practical aspects of the production phase.



## Visual culture studies 211 (VKK 211)

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week, 1 discussion class per week
<b>Language of tuition</b>	Afrikaans and English are used in one class
<b>Department</b>	Visual Arts
<b>Period of presentation</b>	Semester 1

### Module content

Gender, sexuality and visual representation

Introduction to the representation of sex, gender and sexuality in visual culture. Gender theory and terminology related to feminism, masculinity studies and *lbgtq* theory (lesbian, bisexual, gay, transgendered, queer) are unpacked. Themes and issues in gender and identity politics such as the male hero, the nude in late 19th century art, the femme fatale, hysteria, androgyny and transsexuality are dealt with. Sexuality and gender issues across a range of visual cultural such as soaps, sitcoms, artworks, advertisements, fashion, music videos and films are addressed.

## Elective modules

### Afrikaans 214 (AFR 214)

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
<b>Prerequisites</b>	AFR 110 and AFR 120
<b>Contact time</b>	2 lectures per week, 2 discussion classes per week
<b>Language of tuition</b>	Module is presented in Afrikaans
<b>Department</b>	Afrikaans
<b>Period of presentation</b>	Semester 1

### Module content

*Taalkundekomponent:* Morfologie, sintaksis, leksikologie en semantiek. *Letterkundekomponent:* Afrikaanse poësie

### Afrikaans 220 (AFR 220)

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
<b>Prerequisites</b>	AFR 110 and AFR 120
<b>Contact time</b>	2 lectures per week, 2 discussion classes per week



**Language of tuition** Module is presented in Afrikaans

**Department** Afrikaans

**Period of presentation** Semester 2

### Module content

Afrikaanse prosa  
Literatuurteorie en -kritiek

## African languages literature: Capita selecta 220 (AFT 220)

**Module credits** 20.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** NDE 210/SEP 211/ZUL 211/STW 211

**Contact time** 2 lectures per week

**Language of tuition** Module presented in English and African Language

**Department** African Languages

**Period of presentation** Semester 2

### Module content

Aspects of the literature of isiNdebele/isiZulu/Sepedi/Setswana such as the continuation of the study of concepts such as text, topic, characters, events, time and place; the study of plot and style; the critical analysis of a novel/novelette.

## German: Intermediate (1) 211 (DTS 211)

**Module credits** 20.00

**Prerequisites** DTS 104 or DTS 113 or DTS 123 (before 2011) or Grade 12 German

**Contact time** 1 lecture per week, 4 discussion classes per week

**Language of tuition** Afrikaans and English are used in one class

**Department** Ancient and Modern Languages and Cultures

**Period of presentation** Semester 1

### Module content

This module focuses on the further development of communication skills with special emphasis on the receptive activities of the language, namely listening and reading. Careful attention is given to critical aspects of German grammar. Short fictional and non-fictional texts are used for comprehension as well as for demonstrating cultural aspects of the German-speaking countries. This module complies with the requirements for level B1.1 set by the "Common European Framework of Reference for Languages".

## German: Intermediate (2) 221 (DTS 221)

**Module credits** 20.00

**Prerequisites** DTS 211



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<b>Contact time</b>	1 lecture per week, 4 discussion classes per week
<b>Language of tuition</b>	Afrikaans and English are used in one class
<b>Department</b>	Ancient and Modern Languages and Cultures
<b>Period of presentation</b>	Semester 2

#### **Module content**

This module continues with the development of communicative skills of the language. Special attention is given to the comprehension of non-fictional and literary written texts, spoken and audio-visual inputs, as well as the application of knowledge of German grammar in oral and written production. This module complies with the requirements for level B1.2 set by the “Common European Framework of Reference for Languages”.

### **Modern English literature and English studies 210 (ENG 210)**

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
<b>Prerequisites</b>	ENG 110, ENG 120
<b>Contact time</b>	2 lectures per week, 2 discussion classes per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	English
<b>Period of presentation</b>	Semester 1

#### **Module content**

\*Alternative evening classes - 3 discussion classes per week

Modern English literature and English language studies

This module focuses on post-nineteenth century literature in English as well as on historical and theoretical aspects of the English language.

### **English 220 (ENG 220)**

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
<b>Prerequisites</b>	ENG 110, ENG 120
<b>Contact time</b>	2 lectures per week, 2 discussion classes per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	English
<b>Period of presentation</b>	Semester 2



## Module content

\*Alternative evening classes - 3 discussion classes per week

Twentieth-century, postcolonial and contemporary literature

This module focuses on post-nineteenth century literature in English. Various genres are covered and particular attention is given to postcolonial writing.

## French: Intermediate (1) 211 (FRN 211)

**Module credits** 20.00

**Prerequisites** FRN 104 or FRN 123

**Contact time** 1 lecture per week, 4 discussion classes per week

**Language of tuition** Afrikaans and English are used in one class

**Department** Ancient and Modern Languages and Cultures

**Period of presentation** Semester 1

## Module content

This module focuses on the further development of communication skills with special emphasis on the receptive activities of the language, namely listening and reading. Careful attention is given to critical aspects of French grammar. Short fictional and non-fictional texts are used for comprehension as well as for demonstrating cultural aspects of the French-speaking countries. This module complies with the requirements for level B1.1 set by the "Common European Framework of Reference for Languages".

## French: Intermediate (2) 221 (FRN 221)

**Module credits** 20.00

**Prerequisites** FRN 211

**Contact time** 1 lecture per week, 4 discussion classes per week

**Language of tuition** Afrikaans and English are used in one class

**Department** Ancient and Modern Languages and Cultures

**Period of presentation** Semester 2

## Module content

This module continues with the development of communicative skills of the language. Special attention is given to the comprehension of non-fictional and literary written texts, spoken and audio-visual inputs, as well as the application of knowledge of French grammar in oral and written production. This module complies with the requirements for level B1.2 set by the "Common European Framework of Reference for Languages".

## isiNdebele 210 (NDE 210)

**Module credits** 20.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** AFT 121 and NDE 110



**Contact time** 2 lectures per week

**Language of tuition** Module is presented in IsiNdebele

**Department** African Languages

**Period of presentation** Semester 1

### Module content

Aspects of the grammar of isiNdebele such as a continuation of the study of the word categories; grammatical analysis; the structure, meaning and use of the pronoun and the enumerative; an introduction to isiNdebele speech sounds/phonetics.

## Sepedi grammar - Capita selecta 211 (SEP 211)

**Module credits** 20.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** SEP 111, AFT 121

**Contact time** 2 lectures per week

**Language of tuition** Module is presented in Sepedi

**Department** African Languages

**Period of presentation** Semester 1

### Module content

Aspects of the grammar of Sepedi such as a continuation of the study of the word categories; grammatical analysis; the structure, meaning and use of the pronoun and the enumerative; an introduction to Sepedi speech sounds/phonetics.

## IsiZulu grammar - Capita selecta 211 (ZUL 211)

**Module credits** 20.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** ZUL 111, AFT 121

**Contact time** 2 lectures per week

**Language of tuition** Module is presented in isiZulu

**Department** African Languages

**Period of presentation** Semester 1

### Module content

Aspects of the grammar of isiZulu such as a continuation of the study of the word categories; grammatical analysis; the structure, meaning and use of the pronoun and the enumerative; an introduction to isiZulu speech sounds/phonetics.



## Curriculum: Final year

Minimum credits: 150

### Core modules

#### Publishing 310 (PUB 310)

<b>Module credits</b>	30.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week, 3 practicals per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Information Science
<b>Period of presentation</b>	Semester 1

#### Module content

\*Closed - requires departmental selection.

Publishing in the Digital Environment. The first part of this module focuses on the study of publications in the digital environment. Differences between paper-based and digital texts are studied. Publication formats in the digital arena are discussed by focusing on topics such as multimedia, hyper fiction, e-books, etc., as well as distribution channels such as intranets and portals. The influence of the digital environment on publications and publication processes is the main focus of the second part, focusing on understanding the nature and management of the e-publishing environment and digital publishing technologies such as HTML, SGML, XML and PDF.

#### Publishing 311 (PUB 311)

<b>Module credits</b>	30.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week, 3 practicals per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Information Science
<b>Period of presentation</b>	Semester 1

#### Module content

\*Closed - requires department selection.

Commissioning. This module offers an introduction to the commissioning phase of the book publishing process. The process of manuscript commissioning is studied within the dual contexts of the South African publishing environment and the internal environment of the publishing house.

Topics covered include: market research; list building; the management of both the manuscript development and production phases; costing a project; scheduling and contracts. Learners demonstrate their understanding of commissioning through case studies, role-plays and the creation of a manuscript proposal.

#### Publishing 320 (PUB 320)

<b>Module credits</b>	30.00
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<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week, 3 practicals per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Information Science
<b>Period of presentation</b>	Semester 2

### Module content

\*Closed - requires departmental selection.

Management in the Publishing Environment. This module offers an introduction to publishing as a business. Topics covered include business models in the publishing industry, the organisational structures of publishing houses, and the application of marketing in a publishing context.

## Publishing 321 (PUB 321)

<b>Module credits</b>	30.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week, 3 practicals per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Information Science
<b>Period of presentation</b>	Semester 2

### Module content

\*Closed - requires department selection.

Publishing in the Magazine and Corporate Environment. This module offers an introduction to the publishing value chain as applied to magazines and corporate publications; the magazine and corporate publishing environment (including kinds of magazines and corporate publications, readership, market segmentation); commissioning writing for magazines and corporate publications; production processes; sales and marketing; and distribution.

## Elective modules

### Afrikaans 311 (AFR 311)

<b>Module credits</b>	30.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
<b>Prerequisites</b>	AFR 214 and AFR 220
<b>Contact time</b>	2 lectures per week, 2 discussion classes per week
<b>Language of tuition</b>	Module is presented in Afrikaans
<b>Department</b>	Afrikaans
<b>Period of presentation</b>	Semester 1



### Module content

Taalkundekomponent  
Capita selecta uit die Afrikaanse taalkunde  
Letterkundekomponent  
Afrikaanse prosa

### Afrikaans 321 (AFR 321)

**Module credits** 30.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** AFR 214 and AFR 220

**Contact time** 2 lectures per week, 2 discussion classes per week

**Language of tuition** Module is presented in Afrikaans

**Department** Afrikaans

**Period of presentation** Semester 2

### Module content

Afrikaanse poësie  
'n Keuse uit eietydse Nederlandstalige literatuur; analitiese teksondersoeke met aandag aan agtergrond- en resepsieaangeleenthede.  
Die Afrikaanse drama word binne die breër konteks van die Afrikaanse letterkunde geplaas.

### African languages literature: Capita selecta 320 (AFT 320)

**Module credits** 30.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** NDE 310/SEP 310/ZUL 310/STW 310

**Contact time** 2 lectures per week, 1 discussion class per week

**Language of tuition** Afrikaans and English are used in one class

**Department** African Languages

**Period of presentation** Semester 2

### Module content

Aspects of the literature of isiNdebele/isiZulu/Sepedi/Setswana such as the critical analysis of a dramatic work and poetry (selected poems).

### German: Cultural-professional (7) 361 (DTS 361)

**Module credits** 15.00

**Prerequisites** DTS 221 or DTS 261, 262, 263 and 264

**Contact time** 2 discussion classes per week



**Language of tuition** Afrikaans and English are used in one class

**Department** Ancient and Modern Languages and Cultures

**Period of presentation** Semester 1

### Module content

Introduction to German linguistics. This module complies with the requirements for level B2.1 set by the “Common European Framework of Reference for Languages”.

## German: Cultural-professional (8) 362 (DTS 362)

**Module credits** 15.00

**Prerequisites** DTS 221 or DTS 261, 262, 263 and 264

**Contact time** 1 lecture per week, 2 discussion classes per week

**Language of tuition** Afrikaans and English are used in one class

**Department** Ancient and Modern Languages and Cultures

**Period of presentation** Semester 1

### Module content

Analysis, interpretation and appropriation of relevant texts from different disciplines. This module complies with the requirements for level B2.1 set by the “Common European Framework of Reference for Languages”.

## German: Cultural-professional (9) 363 (DTS 363)

**Module credits** 15.00

**Prerequisites** DTS 361

**Contact time** 2 discussion classes per week

**Language of tuition** Afrikaans and English are used in one class

**Department** Ancient and Modern Languages and Cultures

**Period of presentation** Semester 2

### Module content

Principles of textual grammar of the German language. This module complies with the requirements for level B2.2 set by the “Common European Framework of Reference for Languages”.

## German: Cultural-professional (10) 364 (DTS 364)

**Module credits** 15.00

**Prerequisites** DTS 362

**Contact time** 1 lecture per week, 2 discussion classes per week

**Language of tuition** Afrikaans and English are used in one class

**Department** Ancient and Modern Languages and Cultures

**Period of presentation** Semester 2



## Module content

Analysis, interpretation and appropriation of literary texts in cultural-historical perspective. This module complies with the requirements for level B2.2 set by the “Common European Framework of Reference for Languages”.

### English 310 (ENG 310)

**Module credits** 30.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** ENG 210, ENG 220

**Contact time** 2 lectures per week, 2 discussion classes per week

**Language of tuition** Module is presented in English

**Department** English

**Period of presentation** Semester 1

#### Module content

Reading Medieval and Early Modern literature

In this module students study the works of writers such as Chaucer, Shakespeare, Milton and Pope. The general characteristics and techniques of these authors are discussed in relation to developments in aesthetic theory, generic conventions and socio-historical change.

### English 320 (ENG 320)

**Module credits** 30.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** ENG 220

**Contact time** 2 lectures per week, 2 discussion classes per week

**Language of tuition** Module is presented in English

**Department** English

**Period of presentation** Semester 2

#### Module content

Reading the Nineteenth Century

In this module students read a selection of 19th-century texts in English. The general characteristics and techniques of these texts are discussed in relation to developments in aesthetic theory, generic conventions and socio-historical change.

### French: Cultural-professional (7) 361 (FRN 361)

**Module credits** 15.00

**Prerequisites** FRN 221 or FRN 261, 262, 263 and 264 (before 2011)



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<b>Contact time</b>	2 discussion classes per week
<b>Language of tuition</b>	Afrikaans and English are used in one class
<b>Department</b>	Ancient and Modern Languages and Cultures
<b>Period of presentation</b>	Semester 1

#### Module content

Principles of textual grammar of the French language. This module complies with the requirements for level B2.1 set by the “Common European Framework of Reference for Languages”.

### French: Cultural-professional (8) 362 (FRN 362)

<b>Module credits</b>	15.00
<b>Prerequisites</b>	FRN 221 or FRN 261, 262, 263 and 264 (before 2011)
<b>Contact time</b>	1 lecture per week, 2 discussion classes per week
<b>Language of tuition</b>	Afrikaans and English are used in one class
<b>Department</b>	Ancient and Modern Languages and Cultures
<b>Period of presentation</b>	Semester 1

#### Module content

Analysis, interpretation and appropriation of relevant audio-visual material and texts from non-fictional and fictional sources.

This module complies with the requirements for level B2.1 set by the “Common European Framework of Reference for Languages”.

### French: Cultural-professional (9) 363 (FRN 363)

<b>Module credits</b>	15.00
<b>Prerequisites</b>	FRN 361
<b>Contact time</b>	1 practical per week, 2 discussion classes per week
<b>Language of tuition</b>	Afrikaans and English are used in one class
<b>Department</b>	Ancient and Modern Languages and Cultures
<b>Period of presentation</b>	Semester 2

#### Module content

Principles of grammar of the French language. Introduction to professional translation and interpreting for the purpose of learning French as a foreign language.

### French: Cultural-professional (10) 364 (FRN 364)

<b>Module credits</b>	15.00
<b>Prerequisites</b>	FRN 362
<b>Contact time</b>	2 lectures per week, 2 discussion classes per week
<b>Language of tuition</b>	Afrikaans and English are used in one class

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**Department** Ancient and Modern Languages and Cultures

**Period of presentation** Semester 2

**Module content**

Analysis, interpretation and appropriation of literary texts in cultural-historical perspective.

**isiNdebele 310 (NDE 310)**

**Module credits** 30.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** NDE 210, AFT 220

**Contact time** 2 lectures per week

**Language of tuition** Module is presented in IsiNdebele

**Department** African Languages

**Period of presentation** Semester 1

**Module content**

Aspects of the grammar of isiNdebele such as a continuation of the study of the word categories; grammatical analysis; more intensive study of the structure, meaning and use of the noun (specifically derived nouns) and verb (specifically moods and verbal extensions); an introduction to the sound changes/phonology of isiNdebele.

**Sepedi 310 (SEP 310)**

**Module credits** 30.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** SEP 210, SEP 220 will be required for students who completed SEP 110, SEP 120 at year level 1 and SEP 211, AFT 220 will be required for students who completed SEP 111, AFT 121 at year level 1

**Contact time** 2 lectures per week, 1 discussion class per week

**Language of tuition** Module is presented in Sepedi

**Department** African Languages

**Period of presentation** Semester 1

**Module content**

Sepedi grammar - Capita selecta

Aspects of the grammar of Sepedi such as a continuation of the study of the word categories; grammatical analysis; more intensive study of the structure, meaning and use of the noun (specifically derived nouns) and verb (specifically moods and verbal extensions); an introduction to the sound changes / phonology of Sepedi. The acquisition and inculcation of advanced communicative skills within a larger number of social, occupational and educational situations. Awareness of the nature and function of language structures is heightened further. Attention is also paid to cultural phenomena.



## isiZulu 310 (ZUL 310)

**Module credits** 30.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education

**Prerequisites** ZUL 210, ZUL 220 will be required for students who completed ZUL 110, ZUL 120 at year level 1 and ZUL 211, AFT 220 will be required for students who completed ZUL 111, AFT 121 at year level 1

**Contact time** 2 lectures per week, 1 discussion class per week

**Language of tuition** Module is presented in isiZulu

**Department** African Languages

**Period of presentation** Semester 1

### Module content

isiZulu grammar - Capita selecta

Aspects of the grammar of isiZulu such as a continuation of the study of the word categories; grammatical analysis; more intensive study of the structure, meaning and use of the noun (specifically derived nouns) and verb (specifically moods and verbal extensions); an introduction to the sound changes/phonology of isiZulu. The acquisition and inculcation of advanced communicative skills within a larger number of social, occupational and educational situations. Awareness of the nature and function of language structures is heightened further. Attention is also paid to cultural phenomena.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.