



University of Pretoria Yearbook 2021

PGDip Tourism Management (07220039)

Department Marketing Management

Minimum duration of study 1 year

Total credits 120

NQF level 08

Programme information

The Dean has the right of authorisation regarding matters not provided for in the General or the Faculty regulations.

Admission requirements

1. Relevant bachelor's degree
2. Weighted average of at least 65% at final-year level

Examinations and pass requirements

- i. Students must achieve at least 50% for all the required modules.
- ii. A maximum of two (2) years will be allowed for the completion of the diploma.
- iii. In order to obtain the diploma with distinction an average of 75% must be obtained in each of the modules individually.

The content of each coursework module will consist of formal lectures, assignments and an examination. The examination may take the form of a written examination or a written assignment and oral examination. The research methodology module will culminate in a research proposal.

A student will not be allowed to register more than twice for the same module.

There are no supplementary examinations for any of the modules.



Curriculum: Final year

Minimum credits: 120

Core modules

Responsible tourism management 708 (TBE 708) - Credits: 20.00

Destination management 709 (TBE 709) - Credits: 25.00

Travel management 710 (TBE 710) - Credits: 25.00

Elective modules

Managing tourism 758 (EFK 758) - Credits: 20.00

Environmental assessments 785 (ENV 785) - Credits: 15.00

Urban geography 780 (GGY 780) - Credits: 15.00

Environmental change 789 (GGY 789) - Credits: 15.00

International Communication management 780 (IKO 780) - Credits: 25.00

Human computer interaction 703 (INF 703) - Credits: 15.00

Corporate communication 781 (KPK 781) - Credits: 30.00

Analytical decision-making 785 (OBS 785) - Credits: 15.00

Development communication 780 (OWK 780) - Credits: 20.00

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.